

# Memo

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To: MiTT core team  
From: Mary Hightower  
Re: Notes from Aug. 24, 2009, MiTT call

Present: Lyla Houglum, Jane Schuchardt, Tom Coon, Terry Meisenbach, Bo Beaulieu, Nancy Porter, Dan Cotton, Mary Hightower

Next call: Aug. 31, 2009, 2:30 p.m. Eastern, Tollfree 866-423-1960, Code 5262567

## **ECOP-hosted webinar, 3 p.m. Eastern, September 15, 2009**

Terry has made the electronic arrangements for this webinar. Lyla said Linda Fox was agreeable to take part. Tom said his two contacts would be tied up in ESP meeting and unable to participate. Bo said he would approach his two contacts at Orlando.

Discussion also included confusion about the MiTT and MiTT community. Dan says that issue has been resolved. There is only one MiTT community.

There was discussion about the fate of the four subject matter groups. Terry noted that while the groups had members, no action had been taken, with the exception of Farm/Ranch. Nancy advocated keeping the groups in place for future use.

The issue of approving new community members was also discussed. Nancy said the issue was time consuming and it was hard to judge who should be admitted or not, because these potential members were not known to the people making the decision to admit. Dan suggested allowing all, since potential members all had to have eXtension IDs and profiles. Jane suggested that Jim Terry in her office might be able to help with the approvals. Nancy agreed to show Jim how to approve. Suggestion was made that the MiTT part time tech be able to help with this. Mary to discuss with Karen/Rich having Holley involved in the approval process for community members as well.

**DELIVERABLES:** Tom to work with Floyd and Steve to pre-tape a demo segment in Camtasia (software that can record and allow you to edit screen shots and moving presentations, like webinars, slide shows, video clips, etc. for insertion into the webinar). Tom was also going to pare down the intro material to allow more time for the demo.

## **Professional development.**

Bo said his group hadn't had a chance to discuss, but were still in the building phase. Nancy didn't have anything to add.

## **Marketing MiTTNet.**

Mary said she and Terry had visited and she would work on messaging and timeline. Terry has been casting out the net looking for volunteers to help with marketing and mentioned

Faith Peppers. Nancy suggested that we take advantage of the newly melded MITT community to send out the SOS for marketing assistance to that group. Bo also suggested Alicia Barnes in his office might be able to help.

**DELIVERABLES:** Mary to work on messaging and timeline. Bo will discuss with Alicia the possibility of coming aboard the marketing team.

### **Fair Use Statement**

Dan pointed out a key difference between eXtension and MiTTNet. MiTTNet does not have actual hold-in-your-hand content, but is a directory of pointers, that would refer users to the site where the material resides and can be downloaded. As such, users would/should abide by the authoring institution's use rules. (It was noted, however, that at some time in the future, MiTTNet might have original content in the way materials are created by eXtension communities of practice.)

Nancy said she'd heard concerns from some that material would be taken from MiTTNet and used without credit. Dan said that's really nothing to worry about because the material is already out on the web. People would simply be going back from MiTTNet to materials already posted and available for use.

Jane modified and read the statement for non-extension users and would send that to Lyla, Terry and Dan Cotton.

Discussion moved on to contacting county offices. Dan said it would be easy to make that link back to an existing CSREES resource allowing users to find their local extension office.

After considerable discussion of the differences between fair use and terms of use, Lyla suggested this be part of the webinar. Tom agreed.

**DELIVERABLES:** Jane to send modified non-extension users' statement to Lyla, Dan, Terry. Dan to check out CYFERnet's fair use terms. Tom to add fair use discussion to webinar.

### **Using MiTTNet as a partnership building tool.**

Tabled until Rich and Karen were back from PLN.

### **Evaluating MiTTNet**

Tabled until Rich and Karen were back from PLN.

### **Posting MiTT Leadership Team**

Dan Cotton offered to show any and all how to post directly to collaborate, so it could be a resource/repository for all meeting notes, etc. It was suggested that Holley, Mary, Jane and Lyla all learn how.

**DELIVERABLES:** Dan would send out available dates, times and we would arrange for a learning session for the four or anyone else who wanted to be part.

**Updates from target audience teams**

No other updates.

**Other items.**

None.