

Evaluation Strategies (From our May planning meeting) Karen Ballard Richard Poling Jeff Ripley Michael Newman			
Collect operational plans and timelines from Target Audience Teams		Team leaders→ Susan→Karen	May 8, 2009 – Completed
Create implementation teams		Team leaders of each group	May 30, 2009 – Completed
Develop Web-based evaluation of MiTT planning workshop		Evaluation Team	May 30, 2009 – Completed
Complete MiTT Program Logic Model		Evaluation Team	May 8, 2009 – Completed

Evaluation Post-Roll-Out Planning: Karen Ballard Richard Poling Jeff Ripley Michael Newman Michael Lambur			
Partner with eXtension for evaluation planning, data collection, & analysis		Evaluation Team expanded to include Michael Lambur from eXtension	July 2009– Spring 2010
Interview/Survey Subject-Matter Team leaders to determine the process utilized, status and/or future plans related to: <ol style="list-style-type: none"> How teams identified & vetted MiTTNet information Gap analysis for MiTTNet content & evaluation tools Development of new MiTTNet materials & evaluation tools Professional development training activities and plans by teams Targeted marketing of MiTTNet for their content area 		Evaluation team will share responsibilities for: <ul style="list-style-type: none"> -Finalization of evaluation survey questions -Decision regarding whether this should be an interview/survey -Administration of survey -Analysis of data 	August 2009
Utilize Google Analytics for content specific site use evaluation to monitor target audience engagement in MiTTNet related to: <ol style="list-style-type: none"> Resource postings Number of visits Page views Average time per visit Average pages per visit Unique visitors State origin of visitors Top 10 states utilizing site 		Evaluation Team to determine factors to be tracked based on MiTTNet logic model outputs and outcomes	August 2009 – Spring 2010

Train MiTTNet associate to develop monthly site usage evaluation reports for use by evaluation team and leadership team.		Karen Ballard Rich Poling Holley Tucker	August 2009
Design Web-based tool for evaluation of MiTTNet program implementation		Evaluation Team	October 30, 2009
Identify stratified user group sample for Web-based survey administration (based on geographic areas with high utilization) using Instant Survey.		Evaluation Team → eXtension Holley Tucker	November 30, 2009
Program implementation evaluation survey administered for MiTTNET		Karen Ballard Rich Poling Holley Tucker	January- February, 2010
Survey data analysis and final evaluation report prepared and disseminated.		Evaluation Team Holley Tucker	March-April 14, 2010