

MiTT National Initiative Conference Call Meeting Notes September 14, 2009

Attending: Jane, Tom, Bo, Nancy, Bob, Lyla

Webinar: This is an ECOP hosted webinar for Directors/Administrators with program leaders and communication/marketing leaders invited to participate. Paul Coreil, ECOP Chair, will host the webinar. Jane and Lyla will monitor the chat box and be available as needed to respond to questions. Additional webinar discussion:

- Tom indicated that he has pre-taped the stand-alone marketing piece. It is 14 minutes long. Haven't received the final version from Floyd Davenport yet but will get it to Paul and others to view so unnecessary duplication can be avoided.
- Dennis Calvin from Penn State will be on the webinar for the NE region. He needs additional info about how to connect, etc. Linda Kay Benning sent the info out to presenters this morning. Tom will let Dennis' assistant know that he has received this info.
- NC region will not be represented on the webinar. Tom will forward the MN example of MiTTNet use to Nancy and Terry for their use.
- Representation from the West and 1890 is still in place as per last week's meeting.
- During webinar Lyla will ask participants to identify themselves by name and e-mail address in the chat box. Jane will respond to written questions and forward to Lyla for backup if needed.

Target Audience Team Updates:

- Claudia is not able to be on the call but provided a report to Jane. She indicated that additional resources have been added in the youth area.
- Bo provided a MiTTNet report at the Southern Director/Administrators meeting and to all program leaders. He will talk with the Regional Center Directors this afternoon. He sent information about the webinar to all southern program leaders.
- Bob indicated that some resources had been added in the forestry area, and he sent the webinar announcement to the ANR program leaders.
- Nancy sent the message about the webinar to FCS program leaders and is seeking input about successes for use in the bi-weekly communications. She's had only one response. Over 3000 people have gone into the families and individuals part of the site. There are about 500 resources in that area of the site.

Future Meeting Schedule: The group agreed to meet twice/month instead of weekly. The second and fourth Monday's were suggested. Due to conflicts we agreed to meet on **Sept 28th at 2:30pm Eastern Time** and schedule future meetings at that time.

Other agenda items were delayed until the next meeting. Jane will follow up with Dan on the Terms of Use statement. Lyla will develop the agenda for Sept 28th.